

Contributors... PASA Awards

Our PASA Sponsors and Business Members have additional opportunities for exposure through the PASA Awards Program. PASA annually presents five awards to deserving administrators. Each of these awards provides \$1,000 scholarships for the award recipient to a deserving student, foundation or scholarship program of their choice. Call PASA for more information about these awards.

Additional Opportunities for Sponsors and Business Members...

- Logo included for one year in the weekly E-Update sent to Active PASA members
- Sponsorship of reception/dinners for the PASA Board of Governors' meetings (25-35 district superintendents)
- Sponsorship opportunities to sponsor meals, receptions and/or breaks at the New Superintendents' Academy, Aspiring to Leadership Workshop, Education Congress, Leadership for Teaching, Women's Caucus Annual Conference, Superintendent of the Year Award Luncheon, and PASA Past Presidents Annual meeting/dinner

Guidelines for our Sponsorship Partners

PASA will enter into good-faith agreements with our corporate sponsors for support of PASA programs and provide our partners with agreed-upon benefits. Representatives of companies and organizations that participate in our sponsorship program will conduct business with integrity and will comply with all agreements concerning financial support and sponsorship.

***PASA does not endorse companies or organizations
or their products and services.***

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**For more information about the PASA Corporate Sponsorship Program,
please contact:**

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Pennsylvania Association of School Administrators

Proud Leadership for Pennsylvania Schools

Business Membership & Corporate Sponsorship Program

***Providing visibility and alliances with
educational leaders and school districts
across Pennsylvania***

The Pennsylvania Association of School Administrators (PASA) is the membership organization of Pennsylvania's chief school administrators and central office administrators, with over 800 members, including school district superintendents, intermediate unit executive directors and charter school chief administrative officers.

SPONSORSHIP LEVELS

BENEFIT	\$10,000	\$5,000	\$3,000	\$1,500
Complimentary Business Membership	X	X	X	X
Name listing in PASA's Annual Membership Directory	X	X	X	X
Name listing as sponsor in at least four editions of PASA's monthly newsletter	X	X	X	X
Receive monthly issues of the PASA newsletter	X	X	X	X
Use of the PASA logo on your marketing materials	X	X	X	X
Invitation for two representatives to attend receptions and dinners at the PASA Education Congress, Women's Caucus Conference and the PA reception at the annual AASA National Conference	X	X	X	
Sponsor logo on the home page of the PASA web site, with a direct link to your web site	X			
Name listing as sponsor on the PASA web site with a link to your web site		X		
Name listing as sponsor on the PASA web site			X	X
Your logo appearing on a scrolling PowerPoint presentation prior to the start of PASA workshops	X			
Two sets of PASA membership mailing labels	X	X		
One set of PASA membership mailing labels			X	
Complimentary tabletop exhibit space for sponsor promotional materials at PASA-sponsored events	X			
Listing on signage at major PASA events	X			
Opportunity to provide brief remarks and introduce presenters/speakers at selected PASA events	X			
Opportunity to conduct one "non-commercial" webinar or seminar on a topic of interest of PASA members	X			

BE A PASA MEMBER!

All corporate sponsors are encouraged to join PASA with our special "Business Membership." Be part of a professional organization focused on public schools and education partnerships!

ABOUT THE CORPORATE SPONSORSHIP PROGRAM

PASA's Corporate Sponsorship Program aims to provide our partners with visibility and alliances with educational leaders and school districts across the Commonwealth. Our goal is to provide opportunities for your company or organization to develop connections via direct contact, advertising and exposure with educational leaders responsible for making recommendations on product and service purchasing. The PASA Corporate Sponsorship Program includes four sponsorship levels and additional ala carte opportunities to support PASA programs and activities.

MORE OPPORTUNITIES FOR SPONSORSHIP

Contributors... Special Events

PASA Sponsors and Business Members may obtain additional opportunities for access to PASA members at selected events. These opportunities include sponsorships of coffee breaks, luncheons, receptions, dinners and presenters/speakers at PASA events. Some of these opportunities include:

- **Aspiring to Leadership:** a two-day workshop designed for those who are considering moving up to the position of school district leader in the future. (in the PASA office)
- **New Superintendents' Academy:** three two-day sessions designed for superintendents who are in the first year or two as a school district leader – June, September and January sessions. (in the PASA office)
- **Leadership for Teaching:** Act 48/PIL-approved five-day workshop conducted over the course of several months to address global perspectives and a standards-aligned system, resiliency, data for teaching and learning, and the role of the administrator. (in the PASA office and regionally)
- **Education Congress:** a one or two-day professional development program led by nationally known speakers such as Dr. Robert Marzano and Dr. Michael Fullan. The Congress attracts up to 200 school administrators from across Pennsylvania. (generally held in March in Harrisburg)
- **Women's Caucus Annual Conference:** annual event that attracts 100 to 160 female school administrators for presentations from respected authors, state and federal policymakers and education researchers. (generally held in May either in Hershey or State College)